

willclark

Interactive Design, Development, and Strategy

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mission

Creative, Innovative, and Effective Interactive Design and Strategy

My mission is to conceive and deliver comprehensive, professional, and results-oriented interactive design and marketing solutions.

skills

Design

Photoshop, Illustrator, InDesign, Dreamweaver, Flash

Development

HTML, XHTML, CSS, ASP, PHP, JavaScript, JQuery, VB Script, SQL

experience

Karo 2004-2009

Art Director, Interactive

Designed and directed countless interactive projects for one of Canada's top creative agencies: websites, client intranets, online applications, multimedia presentations, email campaigns, and online marketing. Significant contributions to numerous successful print, advertising, and brand development exercises, as well as a number of key internal marketing initiatives. Clients included Alberta Securities Commission, Borland, Calgary Stampede, Enbridge, Enmax, Newalta, Syncrude, and TransAlta.

Sunergon Information Services 2000-2004

Web Designer/Application Developer

Multi-faceted role with an IT start-up: web design, application development, project management, design and production of all internal marketing materials. Integral contribution to the creation and implementation of WellPost, an online service for managing and distributing time and security sensitive oil and gas testing and log data, as well as custom iterations for Pure Energy, Reeves Wireline, and numerous other clients.

Equess Communications 1997-1998

Designer/Marketing Coordinator

Produced and/or supervised the design, writing and production of all marketing material for both the company and its clients: corporate website, investor packages, promotional pieces, tradeshow booths, multimedia presentations, sales manuals, and collaterals. Led corporate re-branding initiative. Coordinated market research, product-line development, and the production and delivery of over forty-five thousand monthly invoices.

education

Concordia University, Montreal, Quebec 1994-1995

Bachelor of Commerce Program

John Abbott College, Ste. Anne de Bellevue, Quebec 1984-1987

D.E.C. Creative Arts

Pierrefonds Comprehensive High School, Pierrefonds, Quebec 1979-1984

Graduation with Honours